

SME Retail Talk – Wifi Security & Prevention of Counterfeit Banknote 中小企零售講座 – Wifi 安全話咁易及提防偽鈔



With the advance of information technology, more and more people own their smart phones and tablets. Merchants and their staff can take advantage of information technologies, such as wireless networks (Wifi), to promote their products or service to customers. To provide SME retailers with knowledge on Wifi technology, the Association invited Dr. Ken Fong, Honorary Chairman of Hong Kong Wireless Technology Industry Association, to give a talk on the effective use of Wifi and its security issue on 11 September, 2014. On the same occasion, the Association also invited Mr. John Yuen, Senior Inspector of Police, Commercial Crime Bureau of Hong Kong Police, to explain to the participants about techniques in differentiating counterfeit banknotes and the relevant procedures in dealing with suspected counterfeit banknotes during sales transactions.

資訊科技不斷提升，現今大多數人都擁有智能手機或平板電腦，而商戶及從業員也可藉著資訊科技，例如無線網絡(Wifi)與目標客戶提供銷售的產品或服務資訊。但他們往往並不十分清楚Wifi應用的相關安全知識及使用情況。因此，協會誠邀了香港無線科技商會永遠名譽主席方健僑博士，於2014年9月11日為香港中小企零售商從業員講解Wifi的正確應用及安全設定的知識。同日，協會亦邀請了香港警務處商業罪案調查科高級督察阮錦亮先生，向在場人士教授如何辨別真假港幣及人民幣、防偽特徵、以及處理懷疑偽鈔的程序。

Upcoming...

The Trade Descriptions (Unfair Trade Practices) Ordinance 認識《商品說明條例》

Date 日期 : 2014年11月13日(星期四) Thursday, 13 November 2014
Time 時間 : 下午 3:00 – 5:00
Venue 地點 : 香港銅鑼灣禮頓道33號第一商業大廈3樓
3/F, First Commercial Bldg., 31-35 Leighton Road, Causeway, HK
Language 語言 : 粵語 Cantonese
Fee 費用 : 全免 Free of Charge

Speaker 講者 :

Ms. Christie SY Cheng 鄭淑燕女士

Consumer Protection Bureau, Hong Kong Customs and Excise
香港海關貿易管制處 消費者保障科