HKRMA NEWSLETTER 零售商

Study Tour for SME Retailers 中小企零售商考察團





A Tour to Hong Kong Internet of Things Centre of Excellence

Utilizing technologies to solve labour shortage and enhance productivity has gaining increasing concerns among SME retailers in Hong Kong. A visit to the Hong Kong Internet of Things Centre of Excellence was held on 26 November, 2014. The centre is a showroom equipped with many cutting-edge Internet of Things (IoT) technologies in Hong Kong. Through various industry-specific models, the Centre provides 5 solutions that facilitate supply chain management from manufacturing, logistics, warehousing and distribution to the point of sales.

「香港物聯網科技應用中心」考察團

中小企零售商面對人手短缺及資源不足的問題,如何利用零售科技解決人手問題及提高生產力成為近來關注的議題。協會於2014年11月26日安排中小企零售商參觀香港物聯網科技展覽中心。中心提供多個行業模擬,展示供應鏈從生產,到物流、倉儲、配送,以至銷售點的應用方案。